

Public Speaking
Unit 10 (Chapter 12)
Informative Speech: A Place to Visit

Speaker: _____

The Place to Visit: _____

Date: _____

Clear Communication: (15 points)

- Location clearly stated at beginning of speech
(main idea about the place; why it should be on your life's "to do" list)
(use media aid #1 **travel poster**) _____ (5)
- Attention-getting intro (builds interest, previews topic) _____ (5)
- Connects the place to the audience _____ (5)

Content: (65 points)

- Body has a clear, logical organization _____ (5)
- Body includes specific, meaningful information about the place
(use media aid #2 [**chart, map, graphic organizer**]) _____ (15)
- Body includes info from a variety of **categories**
(scenic, historic, entertainment, recreational, cultural, etc.)
(use media aid #3 **travel brochure**) _____ (15)
- Establishes personal credibility
(confident, enthusiastic, trustworthy, sincere) _____ (5)
- Cites at least 2 reliable sources _____ (5)
- Media aids are effectively integrated into the speech _____ (5)
- Effective/memorable conclusion (also says "thank you" at end) _____ (5)

Delivery: (65 points)

- Evidence of planning and rehearsal _____ (15)
- Word choice is appropriate and mature _____ (5)
- Grammar/sentence structure uses standard American English _____ (5)
- Skillful use of 3 media aids and note cards _____ (5)
- Appropriate appearance (professional/competent) _____ (5)
- Demonstrates good use of verbal aspects of delivery
 - Rate/pauses _____ (5)
 - Volume/pitch variation _____ (5)
 - Enunciation _____ (5)
- Demonstrates good use of nonverbal aspects of delivery
 - Effective gestures/facial expressions _____ (5)
 - Appearance/movement (nothing distracting) _____ (5)
 - Eye contact _____ (5)

Courtesy: (5 points) No hat/no hood/no gum/school appropriate _____ (5)

Written piece: (25 points)

- Note cards (3x5) in **ink or typed** (three maximum) _____ (5)
- One-page outline with main and sub headings _____ (15)
- Two printed sources (legitimate/approved/NOT wikipedia) _____ (5)
- Travel brochure _____ (25)

Sources:

Time: 7-10 minutes

7 minute minimum (10% off grade for every 30 seconds short or over time)

Total: _____ (200 pts.)