

Public Speaking Unit 12 (Chapter 14)
The Final Speech: This I Believe

Speaker: _____

What you believe/ topic: _____

Date: _____

Clear Introduction: (20 points)

Attention-getting intro (gains and maintains interest) _____ (5)

Main idea is clearly presented in the introduction _____ (5)

Relates speaker to topic and audience _____ (5)

Establishes purpose

Uses a **rhetorical question** _____ (5)

Content (body of paper): (65 points)

Body has a clear, logical organization _____ (10)

Includes smooth transitions between ideas _____ (10)

Body includes development of theme/focus

(anecdotes, facts, examples, statistics, analogies, quotes) _____ (30)

Establishes personal credibility _____ (15)

(confident, enthusiastic, trustworthy, sincere)

Conclusion Effective/memorable/satisfying conclusion) _____ (10)

(also says "thank you" at end)

Delivery: (65 points)

Uses one of the following **language techniques**: repetition, _____ (5)

parallelism, antithesis, group of three, inversion,
alliteration, figure of speech (**circle all that you use**)

Uses one of the following figures of speech: simile, metaphor, _____ (5)

personification, hyperbole, understatement, irony
(**circle all that you use**)

Uses simple, direct, vivid, concrete language _____ (5)

Word choice is appropriate and mature _____ (5)

Grammar/sentence structure uses standard American English _____ (5)

Skillful use of script _____ (5)

Appropriate appearance (professional/competent) _____ (5)

Demonstrates good use of **verbal** aspects of delivery

• Rate/pauses _____ (5)

• Volume/pitch variation _____ (5)

• Enunciation/articulation _____ (5)

Demonstrates good use of **nonverbal** aspects of delivery

• Effective gestures/facial expressions _____ (5)

• Appearance/movement/posture (nothing distracting) _____ (5)

• Eye contact _____ (5)

Courtesy: (5 points) No hat/no hood/no gum/school appropriate _____ (5)

Evidence of planning and rehearsal: _____ (15)

Written piece/preparation: Manuscript in 18 font, double spaced, annotated _____ (20)

Time: 4-5 minutes

4 minute minimum (10% off grade for every 30 seconds short or over time)

Total: _____ (200 pts.)