

Name: _____

Topic: _____

Purpose: _____

Audience: _____

18 Topics Essay Rubric

Each category is worth 3 points on a 1-4 point scale.

Maximum for each category is 12 points.

5 categories x 12 points = 60 point total for the essay.

| FOCUS | | CONTENT | ORGANIZATION | STYLE | CONVENTIONS |
|-------|--|---|---|--|--|
| 4 | Sharp, distinct controlling point made about a single topic with evident awareness of task | Substantial, specific, and/or illustrative content demonstrating strong development and sophisticated ideas | Sophisticated arrangement of content with evident and/or subtle transitions | Precise, illustrative use of a variety of words and sentence structures to create consistent writer's voice and tone appropriate to audience | Evident control of grammar, mechanics, spelling, usage and sentence formation |
| 3 | Apparent point made about a single topic with sufficient awareness of task | Sufficiently developed content with adequate elaboration or explanation | Functional arrangement of content that sustains a logical order with some evidence of transitions | Generic use of a variety of words and sentence structures that may or may not create writer's voice and tone appropriate to audience | Sufficient control of grammar, mechanics, spelling, usage and sentence formation |
| 2 | No apparent point but evidence of a specific topic | Limited content with inadequate elaboration or explanation | Confused or inconsistent arrangement of content with or without attempts at transition | Limited word choice and control of sentence structures that inhibit voice and tone | Limited control of grammar, mechanics, spelling, usage and sentence formation |
| 1 | Minimal evidence of a topic | Superficial and/or minimal content | Minimal control of content arrangement | Minimal variety in word choice and minimal control of sentence structures | Minimal control of grammar, mechanics, spelling, usage and sentence formation |